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Health Program Planning And Evaluation: A Practical, Systematic Approach For Community Health, 2nd Edition



Synopsis

The Second Edition of Health Program Planning and Evaluation will help you to systematically develop, thoughtfully implement, and rigorously evaluate health programs across a variety of health disciplines. This thorough revision includes updated examples and references throughout, reflecting the major changes within the field. This outstanding resource prepares students and professionals to become savvy consumers of evaluation reports and prudent users of evaluation consultants. It presents practical tools and concepts in language suitable for both the practicing and novice health program planner and evaluator.

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Customer Reviews

This book is very helpful in my PhD of Nursing Research program. I am able to contribute substantial information to discussion questions regarding program planning and evaluation. The book is easy to read and well organized.

In healthcare industry planning and evaluation of programs needs a systematic approach especially from a community level. This book will help to develop, thoughtfully implement, and rigorously evaluate health programs across a myriad of health disciplines.

Although an in-depth book about health program planning and evaluation, I found it lacked the necessary components or discussion of the PRECEDE-PROCEED Model which is pretty huge in

our business.

The book is pretty solid, it gives good insight for anyone that is going into program planning and evaluation. If you are into that subject for career or studies than I recommend this book.

Great tool to use inside the classroom to get a fundamental understanding for program evaluation. The text contains great examples of usage in different scenarios for the health field.

Had to use for a college class. The book is a very DRY read; be prepared to further your knowledge through other means, such as journals and web sites.

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